



**Your Trusted Canadian Staffing  
Partner For Tastings & Events**





# Why Choose Buzz?

Buzz Promotions brings decades of hands-on experience to in-store tastings as well as staffing for golf tournaments, wine festivals, and trade shows. We don't just show up and pour samples; we represent your brand the way you would, pay attention to what customers respond to, and share simple, useful takeaways from the floor (what people asked, what influenced the yes, and what got in the way).

Our goal is to make your activations easier to run and more predictable: smooth execution, clearer insight into purchase decisions, and a better chance of turning interest into real purchases, while protecting your time, reputation, and results.

# Trusted By Industry Leaders



# A Roster You Can Rely On

The Buzz roster isn't built on last-minute hiring or untested staff. It's a reliable, experienced team you can feel good putting in front of your customers. We vet every brand ambassador carefully, so you're working with people who have proven experience, solid references, and the proper licensing to serve responsibly.

What you can expect:


- Experienced professionals with verified track records
- Clear pre-shift briefing on your brand and key messaging
- Double-confirmed bookings, with backup staff ready
- No-show protection guarantee on Premium tiers

We also take care of our team behind the scenes, which is a big reason so many of them stay with us long term. The result is reliable, high-quality staffing and a well-managed experience for you, every time.



# Choose Your Tier: Rates Tailored To Your Needs


Every tier includes our core success framework: Experienced staff, detailed reporting, and professional execution. Choose based on your volume, location needs, risk tolerance, and lead time requirements.

	<b>Basic</b> For low volume or one-off non-exclusive clients	<b>Exclusive Premium</b> <span style="background-color: #ADD8E6; padding: 2px;">MOST POPULAR</span> For provincially exclusive clients	<b>Non-Exclusive Premium</b> For clients working with multiple staffing partners
<b>Rate per tasting</b>	\$225 (\$50/hr)	\$240 (\$53/hr)	\$250 (\$55/hr)
<b>Payment terms</b>	NET 7	NET 14	NET 14
<b>No-show guarantee</b>	No charge	No charge + 1 shift credit	No charge + 1 shift credit
<b>Long-distance coverage</b>	Not included	\$45/hr travel compensation	\$45/hr travel compensation
<b>Last minute coverage</b>	\$25/hr (<6 days lead time)	\$8/hr (<4 days lead time)	\$12/hr (<5 days lead time)

\*Included coverage in major metropolitan areas. Long-distance coverage depends on province. Please consult for non-metro/rural locations.

\*Additional charges apply for *Food Safe Certified* Staff outside of major cities.

\*Signing deadline for exclusive agreements is April 15, 2026 and are valid through the end of the year.

 **Volume advantage:** All tiers include a free shift after every 99 completed. It's our way of saying Thanks for your continued business.



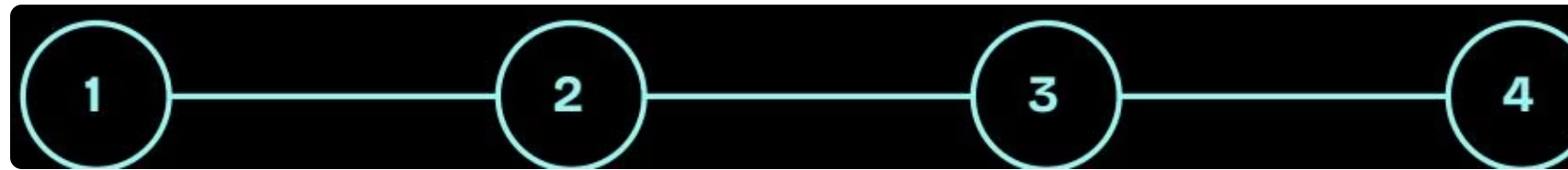
## What's Included In Every Shift:

- Product financed by Buzz
- Disposable supplies financed by Buzz
- Photo verification and in-depth shift report
- Strict check-in policy
- No hidden fees—agency costs included
- Staff sales incentives built in
- Social media mentions

## Add-On Services:

- Large supply delivery coordination
- Pre-call store outreach
- Post-activation follow-up calls
- Live staff training sessions
- Annual/monthly logistics tracking
- Product pairings (split demos)
- Social media content management
- Custom material design & printing
- Campaign planning & strategy development
- Match our staff incentives

# How We Work: From Requests To Results



01

## Booking

Once an agreement is signed, all you have to do is send us your shift details and we'll start booking the most suitable staff for your brand. Every shift is triple confirmed in our booking system, and we keep backup staff ready so you're covered.

02

## Briefing

Every Brand Ambassador receives detailed shift instructions and training materials. The day before activation, we conduct a live confirmation call and re-brief on key messaging. If someone doesn't confirm, backup is immediately scheduled.

03

## Activation

Staff arrive a few minutes early to set up, checks in with photo verification, and runs your activation smoothly and on-brand. If requested, they pick up supplies (cups/ice) in advance. After the shift, they clean up, complete the report, and handle product payment when required.

04

## Reporting

Within 48 hours, you receive comprehensive event reports, receipts, and shift photos in your dedicated shared folder. Full transparency, zero follow-up required.

## Our Reporting In Action

Every tastings delivers a comprehensive post-shift report with photos, consumer feedback data, sales observations, and actionable insights. No guessing. Just clear results you can use to optimize future decisions. Reports can also be customized upon request.

[View Sample Shift Report →](#)

# Ready To Staff Your 2026 Campaigns?

Getting shifts scheduled with Buzz is straightforward. Send us the details of your campaign, and we'll answer your questions or requests right away.



**Phone**

[1-888-804-8164](tel:1-888-804-8164)



**Email**

[Staffing@buzzpromotions.ca](mailto:Staffing@buzzpromotions.ca)



**Website**

[www.BuzzPromotions.ca](http://www.BuzzPromotions.ca)



**Instagram**

[@buzz.promotions](https://www.instagram.com/buzz.promotions)



**LinkedIn**

[www.linkedin.com/company/buzz-promotions](https://www.linkedin.com/company/buzz-promotions)

