

# A LEADER IN PROMOTIONAL STAFFING, BUZZ **PROMOTIONS** IS YOUR **TRUSTED** AGENCY FOR TASTING ACTIVATIONS.

Having Buzz Promotions as your staffing agency translates to having a dedicated team involved on the project. Quality assurance of in field and off field services are first and foremost. Our wide range of services below will be custom tailored to optimize your ROI.

### ABOUT

## BUZZ

## DISCOVER **TALENTS**

We provide the framework to succeed. Evaluating store-level data, gathering insights to understand purchase decision influencers, executing in-store tastings and demos with excellence, and ultimately delivering programs that drive purchase.

The Buzz Promotions roster of experienced, trained and licensed brand ambassadors are at the core of our business. Our rigorous selection process separates us from the pack.

## **ACTIVATION FLOWCHART**

01

02

03

04



- Hire reps that exceed your
- Interview and orientation.
- Sign agreement.
- Booking bestmatched staff.

#### CONFIRMATION

- Email confirmation of shift details.
- requirements. Call rep a day before shift for a live confirmation and to test product knowledge.

#### **ACTIVATION**

 Taster checks in, sends photo to project manager, and posts on social media at the start of the shift.

#### REPORTING

Event reports and receipts (48 hours after activation). Reports and photos are uploaded into Dropbox.





# PACKAGE

The tasting process doesn't end when the sample is consumed, but concludes with education that impact your business.

3-Hour Minimum

Monthly Sales Reporting

Social Media Interaction

Detailed Confirmation E-Mails And Calls

Detailed And Customized Tasting Reports

Cups & Ice Supplied At Cost

Only Certified & Licensed Staff

Photos from Every Shift

Staff Incentives & Sales Competitions

Strict Staff Check-In Policies

Back-Up Staff

No Last Minute "Cattle Call" Hiring

Dropbox Folder With Reports Submitted Weekly

Customized Invoicing to Suit Your Schedule

## TASTING REPORT

To see a sample of our online postactivation report: http://buzzpromotions. ca/online-tasting-report/

## TASTING PARTNERS

To view full portfolio, please visit http://buzzpromotions.ca /clients-testimonials/

#### **OPTIONAL**

Supply Delivery
Long-Distance Bookings
Product Financing
Last-Minute Bookings
Pre-Call Stores
Live Staff Training Sessions
In-store Liquor & Food Pairing
(Split Demos)
Social media management
Campaign
Material Design/Printing
Web/App Development for POS
Tracking
PR campaign Development





# FIND OUT MORE

Buzz Promotions offers rates based on each clients specific requirement. Please let us know, in as much detail possible, the projected hourly or full campaign budget so we can customize a solution for you.

### **CONTACT US**

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Quotes vary depending on location(s), total number of contracted hours / activations and additional services required. To receive an accurate quote to better serve your staffing needs, please be sure to submit these details along with your quote request here:



http://buzz-promotions.com/request-a-quote/



