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# A LEADER IN PROMOTIONAL STAFFING, BUZZ PROMOTIONS IS YOUR TRUSTED AGENCY FOR TASTING ACTIVATIONS.

Having Buzz Promotions as your staffing agency translates to having a dedicated team involved on the project. Quality assurance of in field and off field services are first and foremost. Our wide range of services below will be custom tailored to optimize your ROI.

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# ABOUT BUZZ

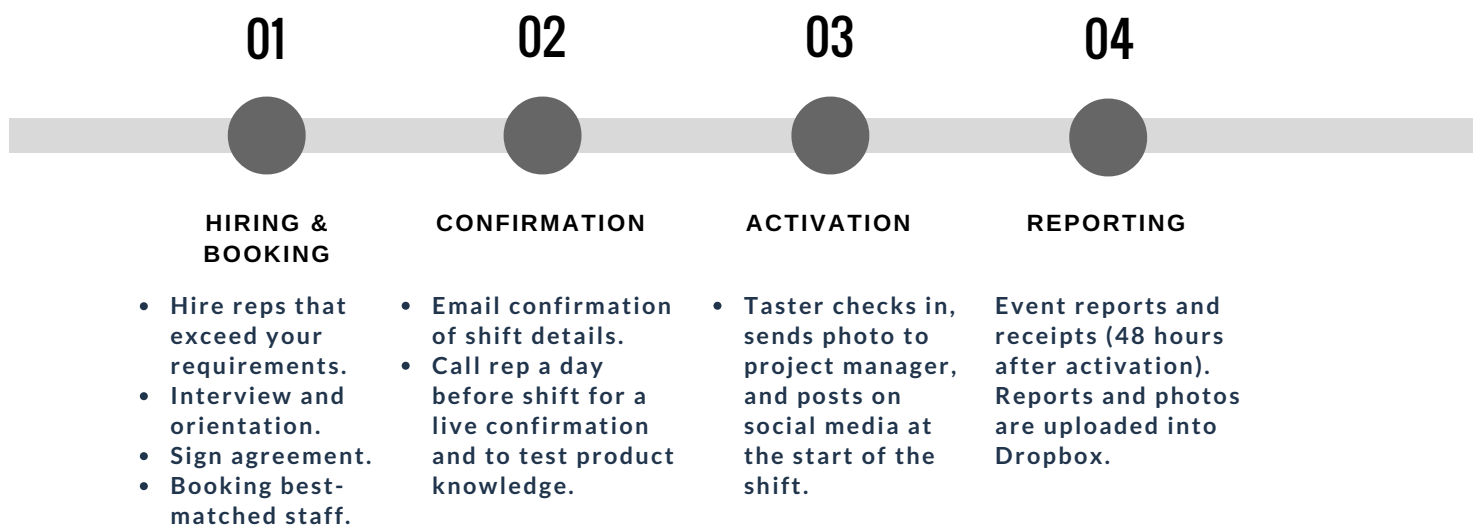
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# DISCOVER TALENTS

We provide the framework to succeed. Evaluating store-level data, gathering insights to understand purchase decision influencers, executing in-store tastings and demos with excellence, and ultimately delivering programs that drive purchase.

The Buzz Promotions roster of experienced, trained and licensed brand ambassadors are at the core of our business. Our rigorous selection process separates us from the pack.

## ACTIVATION FLOWCHART





## STANDARD TASTING PACKAGE

The tasting process doesn't end when the sample is consumed, but concludes with education that impact your business.

- 3-Hour Minimum
- Monthly Sales Reporting
- Social Media Interaction
- Detailed Confirmation E-Mails And Calls
- Detailed And Customized Tasting Reports
- Cups & Ice Supplied At Cost
- Only Certified & Licensed Staff
- Photos from Every Shift
- Staff Incentives & Sales Competitions
- Strict Staff Check-In Policies
- Back-Up Staff
- No Last Minute "Cattle Call" Hiring
- Dropbox Folder With Reports Submitted Weekly
- Customized Invoicing to Suit Your Schedule

## TASTING REPORT

To see a sample of our online post-activation report: <http://buzzpromotions.ca/online-tasting-report/>

## TASTING PARTNERS

To view full portfolio, please visit <http://buzzpromotions.ca/clients-testimonials/>

## OPTIONAL

- Supply Delivery
- Long-Distance Bookings
- Product Financing
- Last-Minute Bookings
- Pre-Call Stores
- Live Staff Training Sessions
- In-store Liquor & Food Pairing (Split Demos)
- Social media management Campaign
- Material Design/Printing
- Web/App Development for POS Tracking
- PR campaign Development



# FIND OUT MORE

Buzz Promotions offers rates based on each client's specific requirement. Please let us know, in as much detail possible, the projected hourly or full campaign budget so we can customize a solution for you.

## CONTACT US

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andrea@buzzpromotions.ca

Quotes vary depending on location(s), total number of contracted hours / activations and additional services required. To receive an accurate quote to better serve your staffing needs, please be sure to submit these details along with your quote request here:



<http://buzz-promotions.com/request-a-quote/>

